

BIHAR SCIENCE CONFERENCE 2009

Magadh University, Bodh Gaya (Bihar)
[At College of Commerce, Patna]
February 12-14, 2009

*Organized
by*



**Bihar Brains
Scholastic Center**

(Under BBrains
Development Society)
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Hosted by



Magadh University

Sponsorship Criteria and Guidelines

Cost of Sponsorship: Minimum Rs. 100,000 (\$ 2500)

Benefits for the sponsoring company

- ✚ 3m x 3m stall for product display and demonstration (if not need stall then Rs. 10,000 will be deducted from actual amount).
- ✚ Two complimentary delegate registrations for the Fest including attendance at all sessions, lunches, tea, including the Conference dinner.
- ✚ Company logo and acknowledgement as a Sponsor in all printed material being printed after signing the sponsorship deal.
- ✚ Company logo and acknowledgement as a Sponsor on the Bihar Science Conference website with a hyperlink from your logo to your own website.
- ✚ Company logo on the backdrop of Conference inaugural and concluding function.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function.
- ✚ The opportunity to decorate the stall with promotional material (in consultation with organizer).

Other Sponsorship opportunity for Bihar Science Conference, 2009

Conference High Tea: Rs. 90,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue.
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.

Conference Lunch: Rs. 324,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue.
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.
- ✚ Acknowledgement of your Conference Lunch sponsorship on the lunch menu.

Accommodation for invited guests: Rs. 108,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue.
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function.

Travel Allowance for invited guests: Rs. 150,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue.
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function.

Conference Kit (bag, writing pad and pen for registered participants, delegates etc): Rs. 180,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue (registration counter).
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.
- ✚ Allow to put your company name and logo on above materials.
- ✚ Allow to provide advertising supplement in the conference kit.

Advertisement in Newspapers and venue infrastructure: Rs. 50,000/

Benefits for the sponsoring company

- ✚ Allow to put a banner at the venue.
- ✚ Recognition of sponsorship on the Bihar Science Conference website and program guide.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function.
- ✚ Allow to put Company logo and sponsorship details along with the advertisement

Abstract book/ Proceeding of Conference: Rs. 60,000/-

Benefits for the sponsoring company

- ✚ Allow to use inside of front cover and outside of back cover for advertising etc.
- ✚ Company logo and acknowledgement as a Sponsor in all printed material being printed after signing the sponsorship deal.
- ✚ Company logo and acknowledgement as a Sponsor on the Bihar Science Conference website with a hyperlink from your logo to your own website.
- ✚ Company logo on the backdrop of Conference inaugural and concluding function.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function.

In addition, limited number of pages will be provided in the proceeding for advertising purpose to other companies. Rates for Full page is Rs. 3000/ and Half page is Rs 2000/

Other advertising opportunity

- ✚ Allow putting a banner at the venue: Inside lecture hall (backdrop of the lecture spot): Rs. 10000/. Outside the lecture hall, Rs. 5000/
- ✚ 3m x 3m stall for company/ Institutes at the Conference Venue: Rs. 10000/

Young Scientist Award: 3 awards in each subject area consisting of Cash prize of Rs 5000/- for Oral Presentation and Rs 3000/- for Poster Presentation and a momento: Total 3x8=24 awards x2 (Oral +poster)= 48 awards.

Benefits for the sponsoring company

- ✚ Company logo and acknowledgement as a Sponsor on the Bihar Science Conference website with a hyperlink from your logo to your own website.
- ✚ Company logo on the backdrop of Conference concluding function.
- ✚ Verbal acknowledgement of your sponsorship by the Organizers at the inaugural and concluding function (prize distribution).
- ✚ Allow to put company logo and name on the momento.

For more details. Contact us at

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